

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Strong opposition to selling Lotto to private sector

Wide majority oppose sale of Lotto to private sector

TORONTO October 1st, 2014 – In a random sampling of public opinion taken by the Forum Poll™ among 1079 Ontario voters, seven-in-ten voters disapprove of OLG's plan to sell the Lotto business to the private sector (70%), and as few as one sixth approve (16%). About one tenth don't have an opinion. (13%). Approval is highest among the youngest (20%), males (22%), mid income groups (\$40K to \$60K - 21%), in Eastern Ontario (29%) and Southwestern Ontario (21%) and among PC voters (24%).

"It's clear Ontarians don't want, by a very wide margin, their government to divest an asset they see as a money maker," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

October 1st, 2014

HIGHLIGHTS:

- Seven-in-ten voters disapprove of OLG's plan to sell the Lotto business to the private sector (70%), and as few as one sixth approve (16%).
- "It's clear Ontarians don't want, by a very wide margin, their government to divest an asset they see as a money maker," said Forum Research President, Dr. Lorne Bozinoff.

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TORONTO**October 1st, 2014****Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1079 randomly selected Ontarians 18 years of age and older. The poll was conducted on Sept. 30 – Oct. 1st, 2014.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results will depend on the parties' success at getting their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Lotto Business to be Sold to Private Sector in Ontario

'Do you approve or disapprove of Ontario Lottery and Gaming's plan to sell the Lotto business in Ontario to the private sector?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1079	72	121	199	278	409	459	620
Approve	16	20	12	18	15	15	22	12
Disapprove	70	65	73	73	73	70	67	73
Don't know	13	15	14	9	12	15	11	15

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1079	155	187	314	501	236	187
Approve	16	29	13	12	13	21	11
Disapprove	70	63	74	75	75	63	73
Don't know	13	9	14	12	13	16	16

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1079	109	176	150	117	97	196
Approve	16	19	16	21	15	18	19
Disapprove	70	54	70	56	74	75	76
Don't know	13	28	13	23	11	7	5

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	1079	367	386	166	61	33
Approve	16	24	17	11	19	9
Disapprove	70	66	70	80	73	79
Don't know	13	10	13	9	8	12

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